

606 Delsea Drive Sewell, NJ 08080

Phone: 856-589-3334 Fax: 856-582-2042 www.hegganlibrary.org





#### **Hours**

Monday - Thursday 10am - 8pm

Friday & Saturday 10am - 5pm

Sunday Starting September 8 12:00 pm - 5 pm

When
I got my
library
card,
that's when
my life
began.

~Rita Mae Brown

# Heggan Happenings

MARGARET E. HEGGAN FREE PUBLIC LIBRARY NEWSLETTER

## What's New @ the library?

The library is debuting a new website this month. We think you'll find it easy to navigate and appealing to the eye.

In conjunction with our new website, we have begun using a new online event calendar. Registering for programs should be easy with this new calendar. Of course, if you have any problems registering, the li-

brary staff will be happy to assist you.

A new program for tweens has been added. Tweens ages 9-12 are sure to enjoy the Tweens Cooking Club, which will meet for the first time on September 30.

Watch for improvements to the library's front entrance this fall. We will be making the library more accessible.

## Get your Geek on @ the library

The Margaret E. Heggan Free Public Library is participating in Geek the Library, a community-based public awareness campaign. The campaign highlights what people are passionate about, and how libraries can help them pursue their interests. Geek the Library introduces 'geek' as a verb, and encourages the public to talk about what they geek.

As the economy slowly recovers, millions

of Americans are turning to local libraries for educational opportunities, job-searching resources and entertainment. The increased demand for library services is taking a toll on libraries already experiencing flat or decreasing budgets. And state and local cuts are impacting library hours, programs and staffing.

Starting in September, the

Margaret Heggan Library will be raising community awareness at many local events,

as well as in the library. We will be partnering with local businesses and organizations to encourage community involvement.

A Launch Party to introduce the community to the campaign is planned for Thursday, September 12, at 6:00 p.m. A photographer will be on hand to take photos to be used on campaign posters.

Through Geek the Library, the library hopes to start a conversation about library

funding to inspire more people to take personal responsibility for keeping their local public library vital in their communities.

This campaign was developed by OCLC, a non-profit library cooperative, with funding from the Bill and Melinda Gates Foundation.

The campaign website, www.geekthelibrary.org, pro-

vides information about how people can get active and support their library.

1. To love, to enjoy, to celebrate, to have an intense passion for.

2. To express interest in.

3. To possess a large amount of knowledge in.

4. To promote.

geekthelibrary.org

Geek the Library

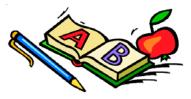
September 2013

## Kid's Corner

So many fun things are planned for children in the library this month.

The start of the school year means the return of Book Buddies, a weekly program to introduce 3-5 year olds to books and encourage a life-long love of reading.

Many events are also planned for infants and toddlers.



On Saturday, September 28th, children ages 3-6 will enjoy "The Alphabet Song," presented by a local author and illustrator.

Don't forget to wear your PJs to our PJ Storytime on the 30th.

Throughout the month we will also have fun with puzzles, parachutes, legos, art, bingo, food, and much more.

Please see the calendar on page 4 for program dates, times and ages.

To register, go to the calendar at www.hegganlibrary.org.

### **September Displays**



#### **Main Display Case**

South Jersey Museum of American History

#### Gallery

Kaizar School of Art

Corner Display

**Pinterest** 

### Go Back to School with the Most Important School Supply

September is Library Card Sign-Up Month, a time to remind parents, teachers, and children that a library card is the most important school supply of all.

Studies show that children who are read to in the home, and who use the library,

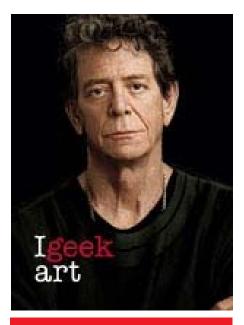
perform better in school and are more likely to continue to use the library



as a source of lifelong learning.

The library works to ensure that materials are available for students' research projects and homework assignments. The library's Reference Librarians are always available to help with research. The library also has many databases available at the library or from home with a library card.

And, the library is open evenings and weekends, when school libraries are closed.



The library will be open on Sundays from 12:00 p.m. to 5:00 p.m., beginning September 8th.

## Whatdoyougeek?

geekthelibrary.org

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Thursday, September 12 6:00 p.m.

Join us to learn about our new community awareness campaign.

Refreshments will be served.



EBSCOHost has announced some exciting enhancements to *Points of View Reference Center. Points of View Reference Center* provides students with a series of essays that present multiple sides of a current issue.

#### **New Content**

EBSCO has added 61 new topics to *Points of View Reference Center*, bringing the total number of topics in the product to 343. All topics include four essays (an overview, point, counterpoint, and Guide to Critical Analysis) written by subject experts.

#### **New Interface**

This summer, EBSCO will unveil a new user interface for *Points of View Reference Center* featuring an updated landing page and improved navigation. Key updates include:

- Revised navigation with topic trees
- Topical landing page and detailed record format
- Access Curriculum Standards benchmarks

Points of View Reference Center is available to library cardholders through the library website.





Check out the library's

Pinterest page for reading suggestions and other cool library stuff.

September 2013 3

## Community-Wide Focus Groups

What's one thing you wish the library could provide, or change? What's the role of the library in our community? What should the library be doing in 5 to 10 years? How should the library be using new technology?

You will have an opportunity to talk about these and other issues during three community-wide focus groups scheduled in October. The focus groups are just one part of a process to develop a strategic plan to guide Heggan Library's growth and services during the next 5 years.

Community participation is vital to the library's strategic planning. With an updated facility that is welcoming and equipped for the modern library user, the library has turned its attention to ensuring

discover the side of the side

#### BANNED BOOKS WEEK SEPTEMBER 22–28, 2013

Banned Books Week is an annual celebration of the freedom to read. This freedom, not only to choose what we read, but also to select from a full array of possibilities, is firmly rooted in the First Amendment. Although we enjoy an increasing quantity and availability of information and reading material, we must ensure that access

Sex, profanity, and racism remain the primary categories of objection. Frequently, challenges are motivated by the desire to protect children. Individuals may restrict what they themselves or their children read, but they must not call on government or public agencies to prevent others from reading or seeing that material.

to this material is preserved.

Celebrate the "Freedom to Read" by reading a banned or challenged book.

the services and resources it provides meet the customer's needs and expectations.

We encourage you to attend at least one session (or all three!) and share your ideas. All sessions will run for 90 minutes and will be moderated by Dr. Charles Ivory and Patricia Bruder of the Educational Information and Resource Center (EIRC). During the three sessions, the library board and library staff will participate in interactive activities with community members to engage with one another in formulating goals for the library. "We use cooperative learning strategies – no speeches, no talking to the audience," Dr. Ivory explains. "It's about the engagement of people."

The dates for the 3 focus groups, which will be held in the library, are:

Thursday, October 3, 2013 • 6:00 p.m. Monday, October 7, 2013 • 10:00 a.m. Saturday, October 19, 2013 • 10:00 a.m.

The community-wide focus groups are just the start of the library's process to engage the community in developing a strategic plan. In October, an online survey will launch on the library's website. Feedback from that survey will also be used to develop goals for the library's strategic plan.

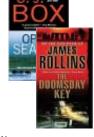
# Mystery Book Discussion Group

The Mystery Book Discussion Group meets in the library on the third Monday of each month at 6:30 p.m.

August 19 Open Season by C.J. Box

September 16 **The Doomsday** Key

by James Rollins



Please register online or contact Rose DeCicco, 856-881-8490 or rdecicco1@yahoo.com.

### **Adult Programs**

Beginning Calligraphy

Six sessions beginning September 5 • 6:00 p.m.

Scraptastic Thank You Cards September 23 • 6:00 p.m.

Civil War Women September 25 • 6:30 p.m.

Paranormal 101 October 9 • 5:30 p.m.

Medicare 101

October 22 • 10:30 a.m.

These programs are free and open to everyone. Advance online or phone registration is required. Please go to the calendar at www.hegganlibrary.org to register online.

### NJ Writers Resource Group

A group of local writers meets in the library every other Tuesday at 6:00 p.m.

Aspiring writers ages 16 and up are invited to come and write, share, be inspired, and enjoy the company of other writers.

Please see the calendar on page 4 for meeting dates.

### Computer Classes

Introduction to Blogging Wednesday, September 11

Introduction to
Microsoft Excel

Wednesday, September 18

ADVANCED CLASS Excel Formulas

Wednesday, September 25

#### All classes start at 10:00 a.m.

Patrons may only attend 3 classes per month. Patrons may not attend the same class more than once. Patrons must have a Heggan Library card at the time they sign up. Patrons must pass all prerequisites before attending a class.

Please call 856-589-3334 x222 for information and to register.

# September 2013

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2  Labor Day Closed	Book Buddies 10:15am or 1:15pm age 3-5 & caregiver Toddler Art 4:15pm age 2-3 & caregiver	Book Buddies 10:15am or 1:15pm age 3-5 & caregiver Puzzle Play 11:00 age 2-5 & caregiver Story Crafters 4:15pm age 7-11	Toddler Time 10:15am age 2 & caregiver Baby Time Rhymes 11:00am 6-23 mo. & caregiver Dress to Mess 4:15pm age 3-6 & caregiver Beg. Calligraphy 6:00pm	Parachute Fun 10:15am, 11:00am, or 1:15pm age 3-6 & caregiver	7
8	9 Baby Time Rhymes 1:15pm 6-23 mo. & caregiver Toddler Time 3:00pm age 2 & caregiver Like 2 Learn 4:15pm age 3-6 & caregiver	10:15am or 1:15nm	11 Intro to Blogging 10:00am Book Buddies 10:15am or 1:15pm age 3-5 & caregiver Block Party 11:00am or 3:00pm age 1-3 & caregiver Lego League 4:15pm ages 5 & up	Toddler Time 10:15am age 2 & caregiver Baby Time Rhymes 11:00am 6-23 mo. & caregiver Like 2 Learn 4:15pm age 3-6 & caregiver	13	14
15	Baby Time Rhymes 1:15pm 6-23 mo. & caregiver Toddler Time 3:00pm age 2 & caregiver Mystery Book Group 6:30pm		18 Intro to Excel 10:00am Book Buddies 10:15am or 1:15pm age 3-5 & caregiver Puzzle Play 11:00 age 2-5 & caregiver Story Crafters 4:15pm age 7-11 Board of Trustees 6:30pm	Toddler Time 10:15am age 2 & caregiver  Baby Time Rhymes 11:00am 6-23 mo. & caregiver  Dress to Mess 4:15pm age 3-6 & caregiver  Beginning Calligraphy 6:00pm	Bingo 10:15am, 11:00am, or 1:15pm age 3-6 & caregiver	21
22	23 Baby Time Rhymes 1:15pm 6-23 mo. & caregiver Toddler Time 3:00pm age 2 & caregiver Like 2 Learn 4:15pm age 3-6 & caregiver Scraptastic Thank You Cards 6:00pm	registration for	Excel Formulas 10:00am Tummy Yummies 10:15am, 11:00am, or 1:15pm age 3-6 & caregiver Civil War Women 6:30pm	26 Toddler Time 10:15am age 2 & caregiver Baby Time Rhymes 11:00am 6-23 mo. & caregiver Like 2 Learn 4:15pm age 3-6 & caregiver Friends Meeting 6:30pm	27	The Alphabet Song 10:30am age 3-6 & caregiver
29	30 Baby Time Rhymes 1:15pm 6-23 mo. & caregiver Toddler Time 3:00pm age 2 & caregiver Tweens Cooking 4:15pm ages 9-12 PJ Storytime 7:00pm age 3-6 & caregiver	Michael Allen, Board President David Bruce, Secretary Paula Smith, Treasurer Mary Breslin Loretta Mooney Barbara Julian  Barbara Wallace, Mayor Mary Barbara Wallace, Mayor Maria Winstead, Alternate/Mayor Robert Goldschmidt, Supt. of Schools Roy Dawson III				