

Small Business

Margaret E. Heggan Free Public Library

You can find books to check out using the following call number range:

336.24-338.91

Search the library's catalog using the following subjects:

[Business planning.](#)
[Franchises \(Retail trade\)](#)
[Home-based businesses.](#)
[New business enterprises.](#)
[Self-employed.](#)
[Small business.](#)
[Small business.--New Jersey.](#)

1. Go to www.hegganlibrary.org
2. Click **Search Catalog**.
3. Click the **circle** next to **Browse Search**.
4. Click the **arrow** next to **words or phrase** and select **subject**.
5. Type in one of the subjects listed above and click **Search**.

The books **listed** are a selection of the larger collection. Ask the **librarian** for help finding **additional books**.

Business Plans

Your first business plan / Joseph. 338.6584012 COV	How to write a business plan / Mike McKeever. 338.6584012 MCKEEVER
---	---

Financing

Financing your business made easy / Ralph Alterowitz. 338.65815224 ALT	How to get the financing for your new small business / Sharon Fullen. 338.65815224 FUL
---	---

Franchises

The franchise handbook. 338.658041 FRA	How to buy a franchise / James A Meaney. 338.658041 MEA
---	--

General

It's your business: 183 essential tips that will transform your small business / JJ Ramberg. 338.658022 RAMBERG	Small time operator: how to start your own business, keep your books, pay your taxes, and stay out of trouble / Bernard B. Kamoroff. 338.658041 KAM
--	--

Home and Web-Based

Home-based business for dummies/ Paul Edwards and Sarah Edwards and Peter Economy. 338.658041 EDW	The complete idiot's guide to starting a web-based business / Steve Slaunwhite. 338.6580412 SLA
--	--

Kids

The new totally awesome business book for kids:

Arthur Bochner and Rose Bochner.

338.658041 BOC

Legal

The American Bar Association legal guide for small business. 338.65811 AME	Legal forms for starting & running a small business / Fred S. Steingold. 338.6581 STEINGOLD
---	--

Marketing and Public Relations

Guerrilla marketing / Jay Conrad Levinson. 338.6588 LEV	Ultimate small business marketing guide / James Stephenson. 338.6588 STE
--	---

New Jersey

How to start a business in New Jersey / F. Clifford Gibbons and Rebecca A. DeSimone. NJC 338.6581 GIB	Straight talk about small business success in New Jersey / Salim Omar. NJC 338.6581 OMA
--	--

Specialized Business

The everything guide to starting and running a catering business / Joyce Weinberg. 338.658041 WEI	How to start a home-based housecleaning business / Laura Jorstad. 338.6580412 JOR
--	--

Taxes

Tax savvy for small business / Frederick W. Daily. 336.24 DAILY	Deduct it!: lower your small business taxes / Stephen Fishman. 336.24 FISHMAN
--	--

Women

The women's small business start-up kit: a step-by-step legal guide / Peri Pakroo.

338.658041 PAKROO

Reference

American Heritage Dictionary of Business Terms REF 338.6558 SCO	Gloucester County Business Directory REF 338.6588 GLO
Dictionary of Accounting Terms REF 338.657 SHI	New Jersey Business Sourcebook REF 338.6588 NEW
Government Assistance Almanac REF 338.65815224 GOV	Small Business Sourcebook REF 338.6588 SMA
New Jersey Business to Business Directory REF 338.6583 NEW	

Professional and Trade Associations

Professional and trade associations are a good networking resource. The following reference books provide listings of associations in the United States and are available for use in the library.

Encyclopedia of Associations : Regional, State, and Local Organizations REF FIN 061.3 ENC	National Trade and Professional Associations of the United States REF FIN 061.3 NATIONAL
--	---

Databases

The library has business-related **databases** available to the public. They are an excellent resource that can be used in the library or from home. The reference librarian can assist you with any questions you might have about these databases.

Business Source Elite	Mango Languages	Regional Business News
Learning Express Library	Morningstar	Rosetta Stone
Legal Information Center	Reference USA	Small Business Reference Center

What is a database?

A **database** is a collection of data organized for rapid search and retrieval using a computer. The databases available through the library are purchased by the **Margaret E. Heggan Free Public Library** and the **New Jersey State Library**. The information available in the databases is solid and not available for free online.

Print Magazines

Entrepreneur	Inc.
Forbes	Kiplinger's
Fortune	Money

Newspapers

Barron's	New York Times - Sunday
NJ BIZ	Philadelphia Business Journal
Investor's Business Daily	Wall Street Journal

State and National Business Assistance Organizations

NJ & PA

Gloucester Co. Dept. of Economic Development http://www.co.gloucester.nj.us/depts/e/ed/default.asp	New Jersey Small Business Development Center Rutgers-Camden http://www.rsbdc.org/
N.J. Association of Women Business Owners http://www.njawbo.org/	SBA- New Jersey http://www.sba.gov/about-offices-content/2/3131
New Jersey Economic Development Authority http://www.njeda.com/web/default.aspx	SCORE – Southern New Jersey https://snj.score.org/?_ga=1.245501825.466335785.1486834658
New Jersey Small Business Development Center http://www.njsbdc.com/	PA Small Business Development Centers http://www.pasbdc.org/ Click Centers at the top to find the closest location.
New Jersey State Business Portal http://www.nj.gov/njbusiness/	Women's Center for Entrepreneurship Corporation http://www.wcecnj.org/

National

Business USA http://business.usa.gov/	SBA – Minority Owned Businesses http://www.sba.gov/content/minority-owned-businesses
Dept. of Labor Small Business Resource Center https://www.dol.gov/oasam/programs/osdbu/sbrefa/	SBA Office of Women's Business Ownership https://www.sba.gov/offices/headquarters/wbo
IRS Small Business and Self-Employed Tax Center http://www.irs.gov/Businesses/Small-Businesses-&-Self-Employed/Small-Business-and-Self-Employed-Tax-Center-1	SBA – Starting and Managing a Business http://www.sba.gov/category/navigation-structure/starting-managing-business

Minority Business Development Agency http://www.mbda.gov/	SCORE http://www.score.org/
SBA - Small Business Administration http://www.sba.gov	

Linked In

<http://www.linkedin.com>

Linked In is a social networking site for business people, job seekers and professionals in any field. There is no cost to create a profile on the site. List your job experience, certifications, professional skills, and education on your profile. Connect to professional and alumni associations, former supervisors or co-workers, and former or current professional associates.

Chambers of Commerce

The local Chamber of Commerce is a great networking and business resource.

African American Chamber of Commerce http://aachamber.org/	Greater Philadelphia Chamber of Commerce http://www.greaterphilachamber.com/
African American Chamber of Commerce of NJ http://www.aaccnj.com/	Greater Pitman Chamber of Commerce http://www.uptownpitman.com/gpcc
Asian American Chamber of Commerce of Greater Philadelphia http://www.asianchamberphila.org/	Greater Woodbury Chamber of Commerce http://www.greaterwoodburychamber.com
Camden County Chamber of Commerce https://www.camdencountychamber.com/	New Jersey Chamber of Commerce http://www.njchamber.com/
Center City Proprietors Association - Philadelphia http://www.centercityproprietors.org/	United States Chamber of Commerce http://www.uschamber.com/
Chamber of Commerce of Southern New Jersey http://www.chambersnj.com	Washington Township Chamber of Commerce http://www.wtchamber.org
Gloucester County Chamber of Commerce http://www.gc-chamber.com/	

Librarian by Appointment

Schedule a **one-hour session** with a **Reference Librarian**. You will receive personalized assistance with your information needs. To find out what topics the librarian can help you with and to schedule an appointment, email info@hegganlibrary.org or call 856-589-3334 ext. 222.



Margaret E. Heggan Free Public Library

606 Delsea Drive · Sewell, New Jersey · 08080
856-589-3334 · www.hegganlibrary.org