



## MARGARET E. HEGGAN FREE PUBLIC LIBRARY

### ANNUAL REPORT 2016

#### HIGHLIGHTS OF 2016



■ The library celebrated its 50th anniversary in 2016, with a large reception on March 5.

■ In May, the library introduced its American Girl Doll Lending Program. Cardholders can now check out one of five American Girl Dolls to take home for a week.

■ The library hosted two NJ Council for the Humanities speakers who presented “FDR: An Arsenal for Democracy” and “Rosie the Riveter: We Can Do It!”

■ The Summer Reading Program kicked off on June 27 with a special performance by Petra’s Puppets. Between June 27 and August 26, children read 2,047 books, and 2,187 people attended 132 programs in the library.



■ The Friends of the Library provided money for the library to purchase two new early learning center computers for the Children's Library. They also donated \$4,000 to the library, and the funds were used to purchase over two hundred new books.

■ The library celebrated Library Snapshot Day on October 18. On that day, 424 people visited the library, 28 people attended adult events, 52 patrons attended children’s programs, 523 items were checked out, 92 reference questions were answered, and 81 people used the computers.

■ The library has continued to add new museums to its Museum Pass program. Passes are now available for 17 museums and attractions.



*Sheila Mikkelsen, Library Director*

## THE LIBRARY CELEBRATES ITS 50<sup>TH</sup> ANNIVERSARY



The library celebrated its 50th anniversary on March 5 with a large party.

There was music, candy and cake, speeches and proclamations, a photo booth, children's activities, and more.

The celebration continued throughout the year with special programming highlighting 1966, the year the library first opened its doors.

The library has come a long way since a group of civic-minded women got together in 1965 and decided that Washington Township needed a library.



## 2016 STATISTICS

### CIRCULATION

253,471

### ITEMS ADDED TO COLLECTION

8,552

*1.99% increase from 2015*

### PROGRAM ATTENDANCE

14,704

*4.27% increase from 2015*

### TOTAL PROGRAMS OFFERED

1,014

*4.96% increase from 2015*

### VISITORS

144,148

*2.26% increase from 2015*

### INTERLIBRARY LOANS SENT AND RECEIVED

753

*9.28% increase from 2015*

### REFERENCE QUESTIONS

19,457

*6.11% increase from 2015*

### NEW CARDHOLDERS

1,187

### TOTAL CARDHOLDERS

24,836

*4.85% increase from 2015*

### INTERNET USERS

22,303

### DOWNLOADABLE AUDIOBOOKS AND EBOOKS

4,713

*17.56% increase from 2015*

### LOGIN ITEMS SENT AND RECEIVED

16,454

## OUTREACH

The library continues to reach out to the community and schools.

In 2016, the library had a presence at the following events or locations:

- ABC Express Preschool
- Chestnut Ridge Middle School
- Greenwood Park/Bells Lake
- Mother's Cupboard
- Super Saturday
- Olde Stone House Harvest Festival
- Birches, Wedgwood, and Thomas Jefferson Elementary Schools
- Rainbow Gymnastics
- Washington Township Chamber of Commerce.
- Parke Place, WT Senior Center, and Cardinal Village

The library collected food items for Mother's Cupboard with a Food for Fines promotion, and collected coats for the annual HFM Coat Drive.

## PARTNERSHIPS

During 2016, the library partnered with:

- Cub Scouts
- Girl Scouts
- Kennedy Health System
- American Red Cross
- Washington Township Environmental Commission
- Washington Township MUA
- Bottino's Shop Rite

